## **Paddling to Prosperity:**

## Introducing Michigan's Heritage Water Trail Program

**Date:** Wednesday April 27, 2005

**Time:** 10:00 a.m.—3:30p.m.

**Place:** Library of Michigan & Historical Center,

Lansing, Michigan (2 blocks west of Capitol)

- A Conference for those interested in:
  - Water Trails
  - Heritage Tourism
  - Community Economic Development
  - Outdoor Education Opportunities
- 10:00 a.m.—Noon
  - Introduction
    - Dr. William Anderson, Director Michigan Department of History, Arts and Libraries
  - Will Water Trails Work in Your Community?
    - Dr. Dave Lemberg, AICP, Associate Professor, Department of Geography and the Great Lakes Center for Maritime Studies, Western Michigan University
    - Testimonial from Tourism Professionals
- Noon—1:00 p.m. Box Lunch
  - Break-out tours of Michigan Historical Center
     m.—3:30p.m.
     ST. JOSEPH RIVEROND
- 1:00 p.m.—3:30p.m.
  - Review successful model
  - Planning and Implementing a Water Trail
  - Panel discussion





For more information call: 269-387-3408

or 517 + 373 + 1586

www.wmich.edu/glcms/watertrails

## **Paddling to Prosperity:**

Introducing Michigan's Heritage Water Trail Program

One Day Conference
April 27, 2005
At the Library of Michigan /Historical Center
702 West Kalamazoo
Lansing, Michigan 48909-8238
(2 blocks west of the Capitol)

\$15 for pre-registration (\$20 for registration at the door)

Name	Email	
Home Address		
City	Zip	
Work Phone	Home Phone	

Make check out to: SOM Paddling to Prosperity
Send Check and this form to:

Department of History, Arts and Libraries
Receipt Processing
Box 30737
Lansing, MI 48909-8237